



Family TLC

Official Guide to the Family Support Expo · Mississauga Edition

Family TLC magazine is publishing a Fall/Winter guide for families in a full-colour, glossy magazine format. The Fall/Winter 2012 print run will be 20,000. The distribution date will be October, 2012.

The magazine will be distributed free in selected day care centres and in all public libraries and swimming pools, as well as in medical clinics, hospitals, dental offices, etc. Issues will also be available at select Mississauga grocery stores, banks, and community centres. All advertisers will also have copies for distribution.

The official launch of the magazine will be at the Family Support Expo on Oct 20th & 21st at the Toronto International Centre.

Each magazine includes a directory of advertisers grouped by category, to provide readers with easy access to their products and services.

On the website we host for the magazine, www.familytlcmag.com, this directory also offers clickable links to advertisers' websites as an added bonus, for a one-time cost to each advertiser of \$50.

Family TLC is a publication supporting and supported by local businesses providing products, activities, and services to the family market, in particular to families that may be going through separation, divorce, or other life challenges.

We strive to provide our readers with a balanced mix of interesting and informative articles in a readable, easy-to-handle format.

It is our goal when choosing articles that readers will keep their copies of Family TLC to refer to again and again, as well as pass them on to friends and relatives. This concept provides a great opportunity for advertisers.

AD RATES

Page Size 6" x 9"

*Design
Fee*

1/3 page	\$525	5.6" w x 2.625" h	\$20
1/2 page	\$725	5.6" w x 4" h	\$25
2/3 page	\$875	5.6" w x 5.375" h	\$25
Full page	\$1400	5.6" w x 8.125" h	\$30
Inside covers	\$2000	6" w x 9" h	\$30
Page 3	\$2000	6" w x 9" h	\$30
Back cover	\$2800	6" w x 9" h	\$30

Deadline for space reservations

First Come First Serve

Deadline for artwork

September 20, 2012

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Visit our website at www.familytlcmag.com or www.communicationsol.com.